

Use Cases OUTDOOR FURNITURE

The Grass is Greener

with POS Finance solutions

Market Challenges

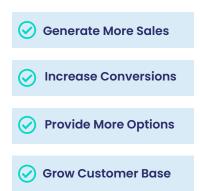
We know the outdoor furnishings sector is facing mounting shipping and production costs – along with more consumers shopping online for their outdoor needs.

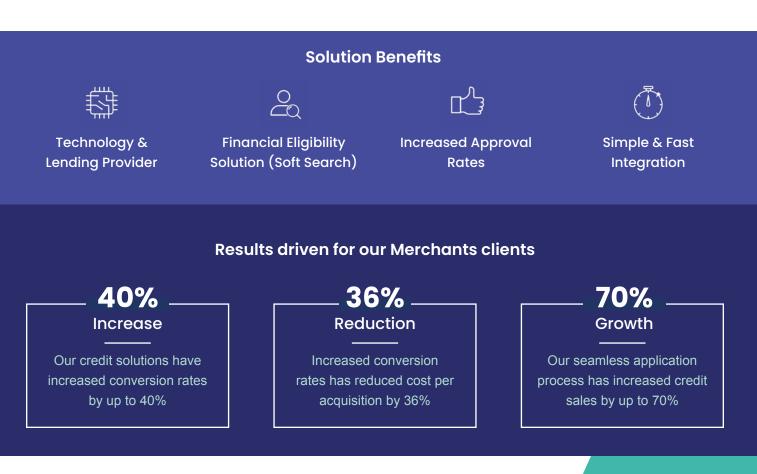
We also know that delivering affordability, quality and a seamless customer journey is vital to success. That's why we've tailored our modular LendTech platform to help you offer flexible finance options to more customers than ever.

- UK garden furniture market size is £1.5bn in 2023 and will grow 1.6% YoY.
- A frictionless omnichannel customer experience with multiple payment options is key to remaining competitive.
- POS finance providers must work with garden furniture merchants to meet changing consumer needs, while protecting profits.

Reasons to provide Point of Sale Finance

ZOPA





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How It Works

Our unique LendTech solution lets us act as both lender and credit engine. Once you've signed up with us, your dedicated Retail Success manager will be by your side at every step - from onboarding and integration, to managing and marketing your credit solution.

Step 1 -Step 2 -Step 3 -Step 4 -**Define Your Requirements Agree Commercial Rates Platform Integration Payments & Transactions** Our custom-built tech is What do you what to achieve We have higher acceptance Our experts handle every by offering finance? Is it and conversion rates, plus modular and agile, meaning aspect of the payment attracting new customers, lower delinquency rates than we can onboard your process - from eligibility outpacing competitors, or many of our competitors - so eCommerce platform checks, to check-out and increasing basket values? our commercial rates are seamlessly, to suit you, in collections. All you need to This will help us create the more than worth it. a matter of days. do is deliver the goods. right fit for you. shopify Woo commerce Magento[®] Bespoke platform Where We Fit Eligibility Add to Credit Credit Goods Check Checkout Application Delivered Approval **∠ 50%** APPLY NOW ۲V By providing credit options at the checkout, we've Customers benefit Our tech seamlessly A hard credit check As we are both tech We'll pay you the helped our retailers is undertaken by our from our soft search integrates with any provider and lender, order value, less our increase sales by feature. They can product or checkout in-house assessors. we can approve fee, on receipt of up to 50% check if they're meaning eligible Unlike other lenders, delivery - and handle customers within eligible for credit customers can this is done in 60 seconds, using collecting payments without hurting their choose 'Pay with seconds, preventing information they will from the customer credit file. ZOPA'. cart abandonment. already have to hand. ourselves.

A typical user journey of a eCommerce user

Proud to work with

CHARLES & IVY



Vice Avalable

GrassWarehouse



Book a Demo

Ready to grow? Our experts can demo our unique credit solution in just 15 minutes. Get in touch today!

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